



Creating the empowered e-book user

Uncovering new aspects of student
behaviour to inform skills teaching



**THANK
YOU!**

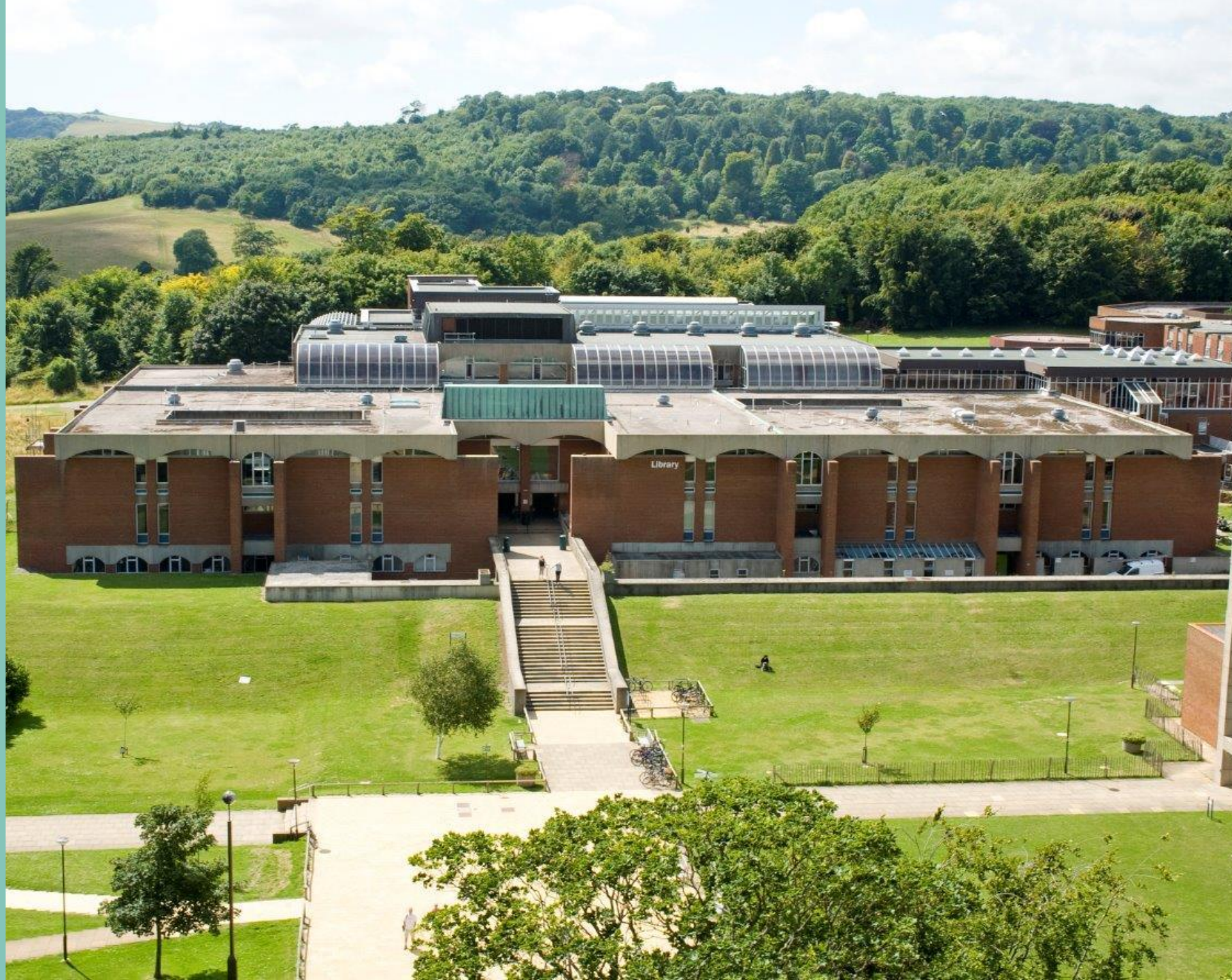
Creating the evered user

Uncovering new aspects of student
behaviour to inform skills teaching

Once upon a time...



...there
was a
small
HEI

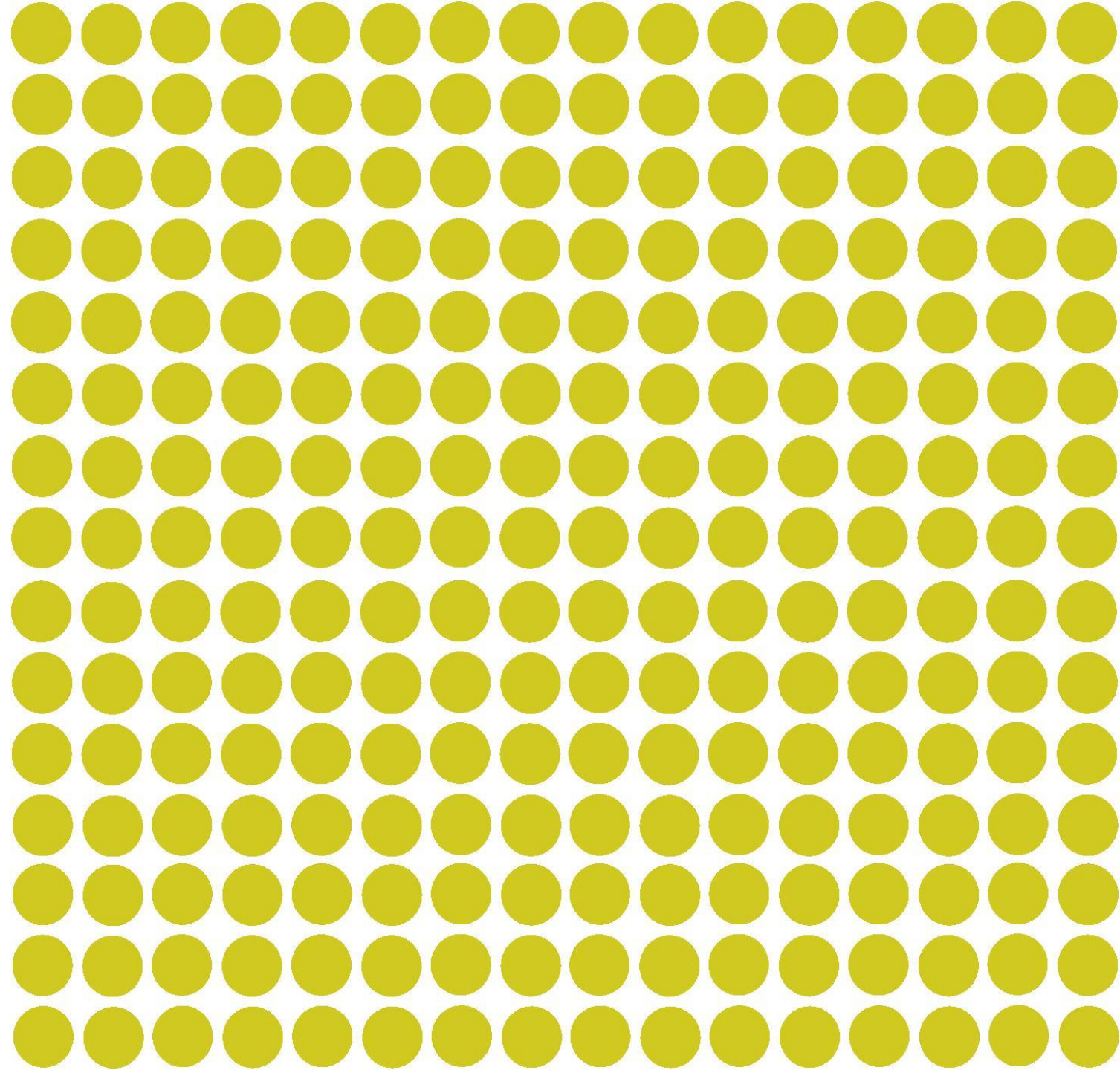




Heroes and gatekeepers

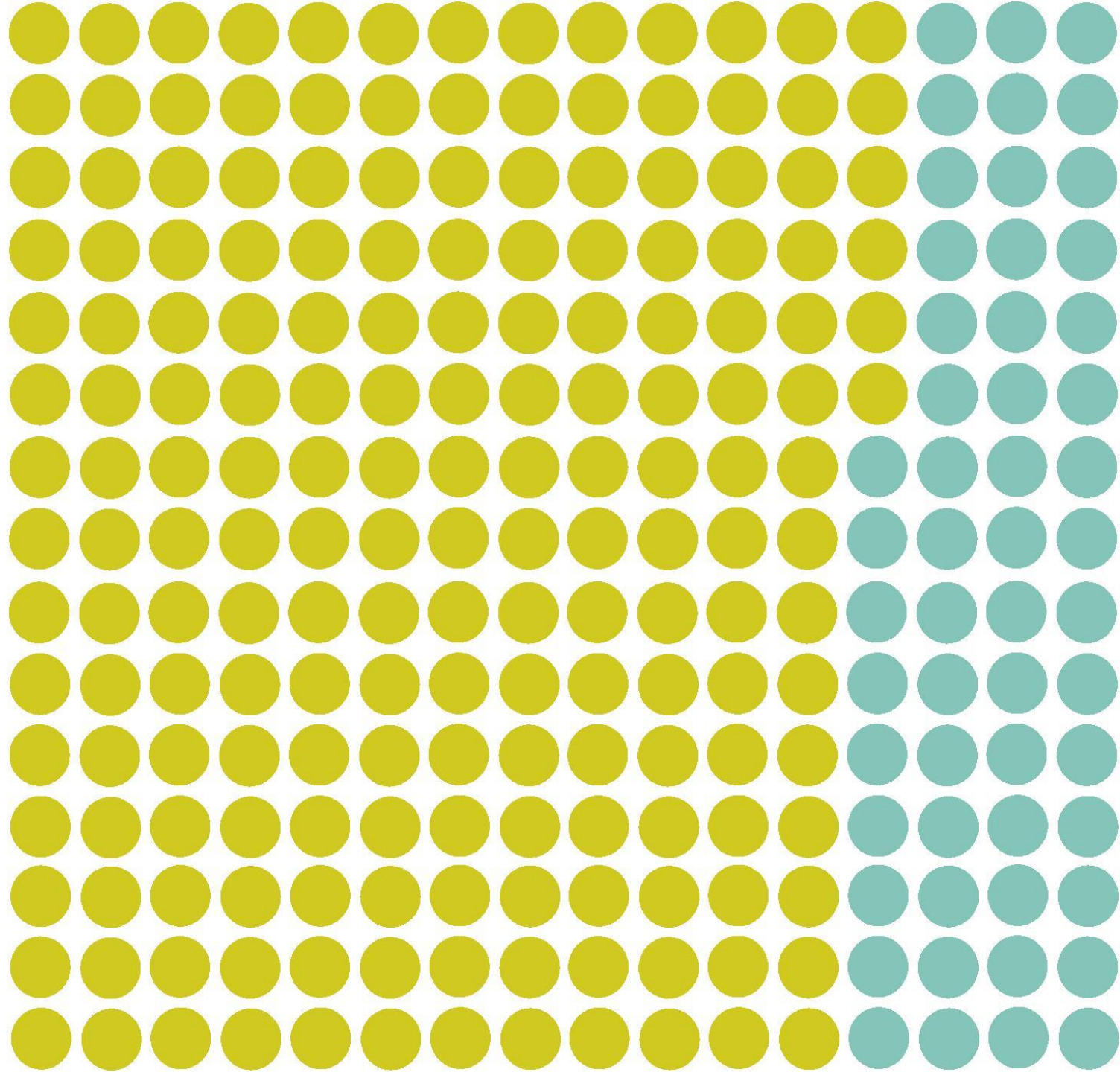
<http://stgeorgelibrary.tumblr.com/post/92732664469/batman-libraries-for-75-years-we-3-you-batman>

240 **Global
Studies
PGTs**



240 **Global
Studies
PGTs**

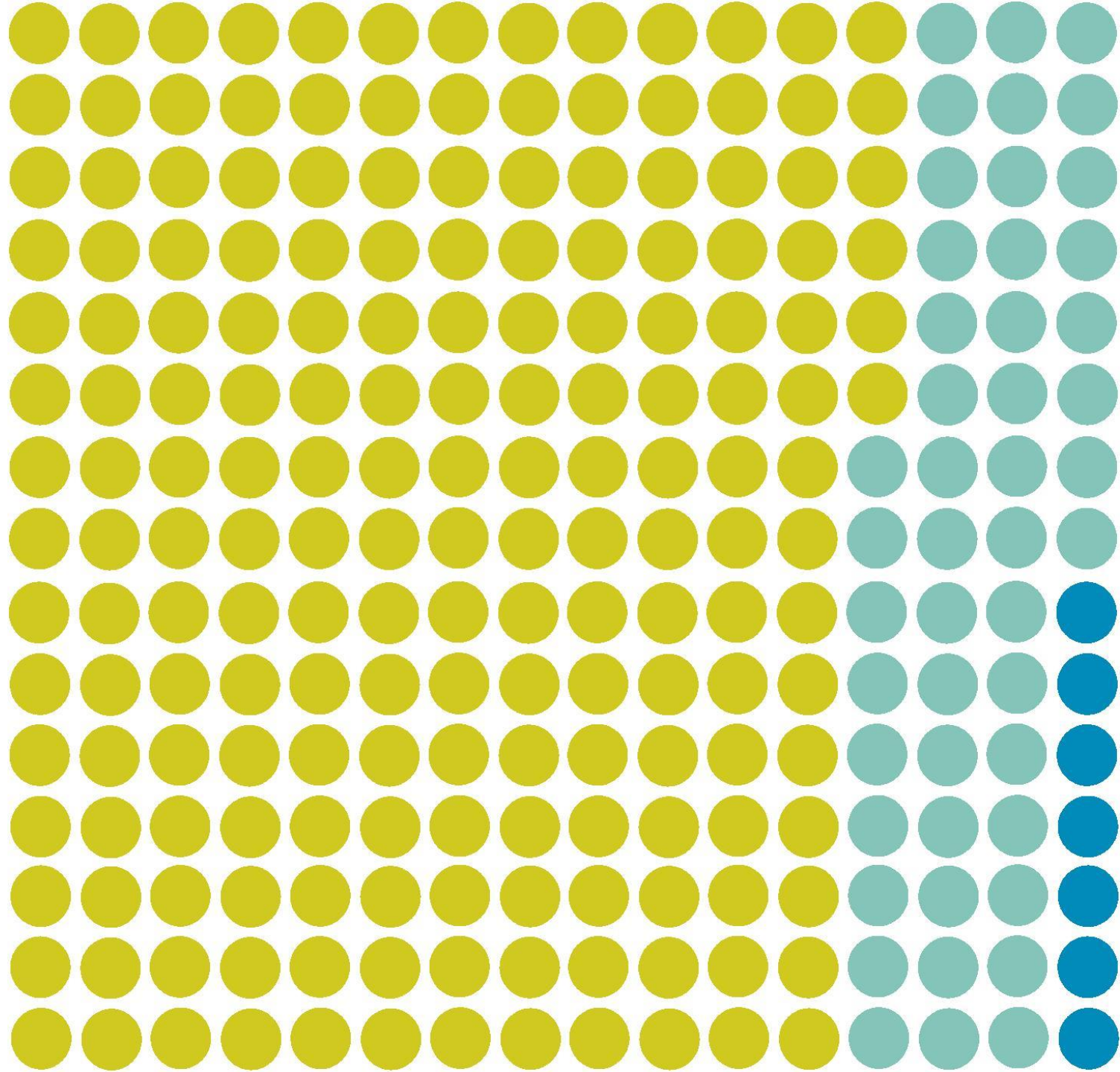
54 **accessed
an EBL
e-book**

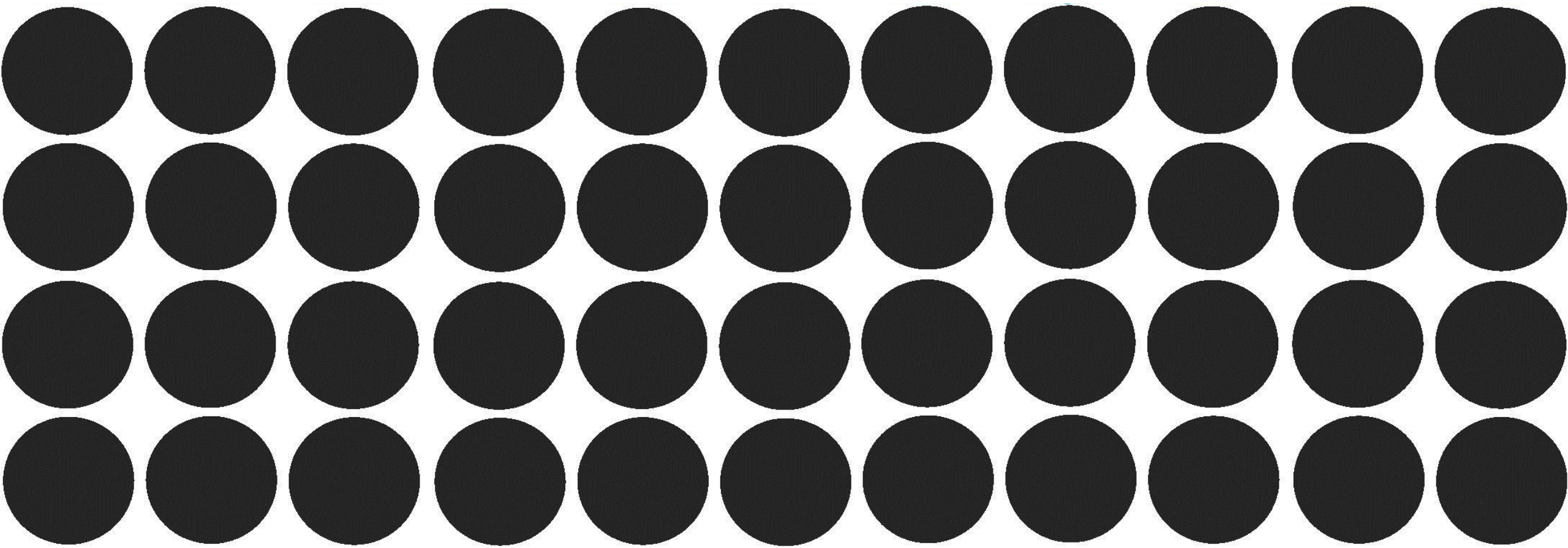


240 Global
Studies
PGTs

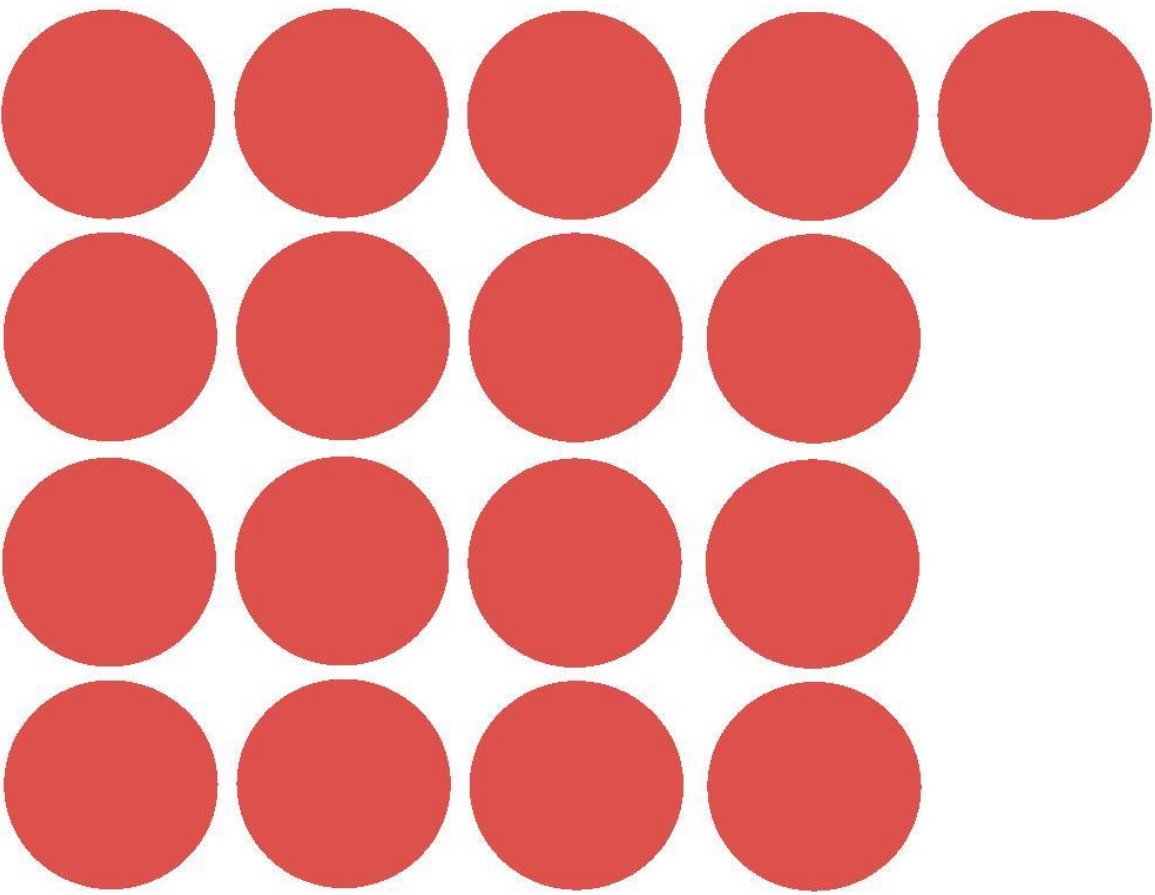
54 accessed
an EBL
e-book

7 went on
to cite the
e-book

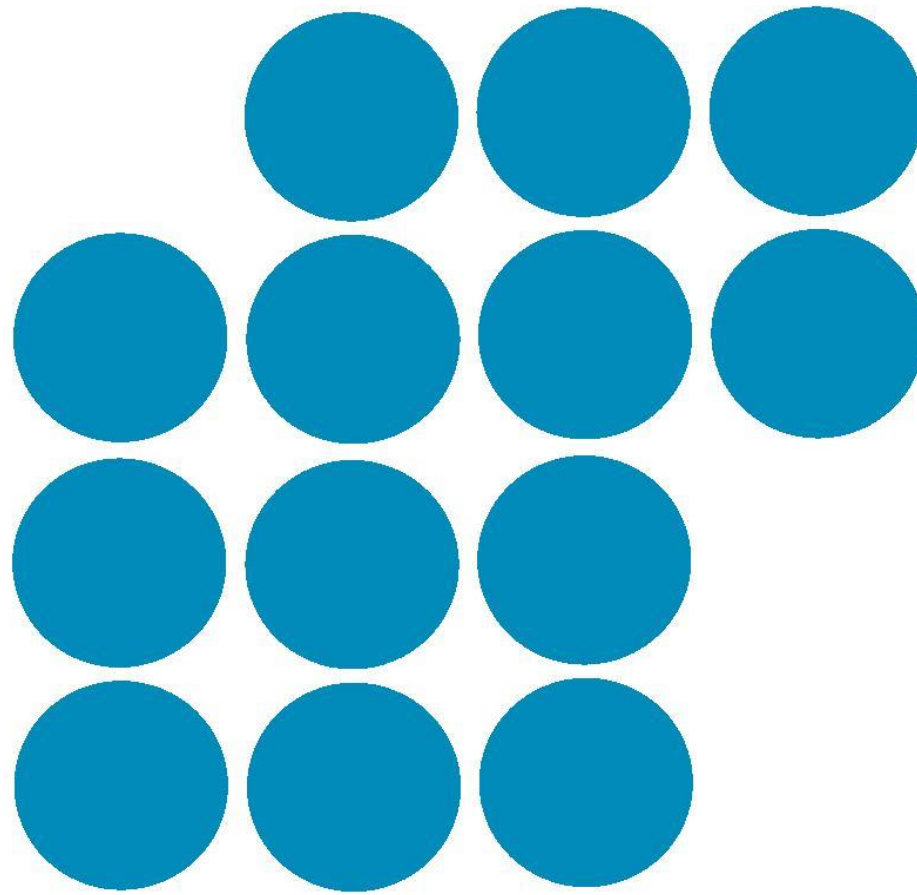




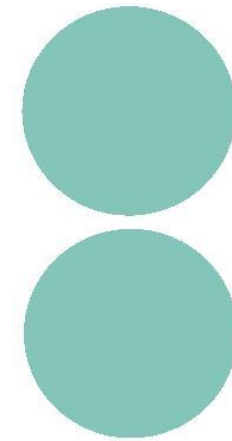
44 e-books were cited in 480 pieces of coursework



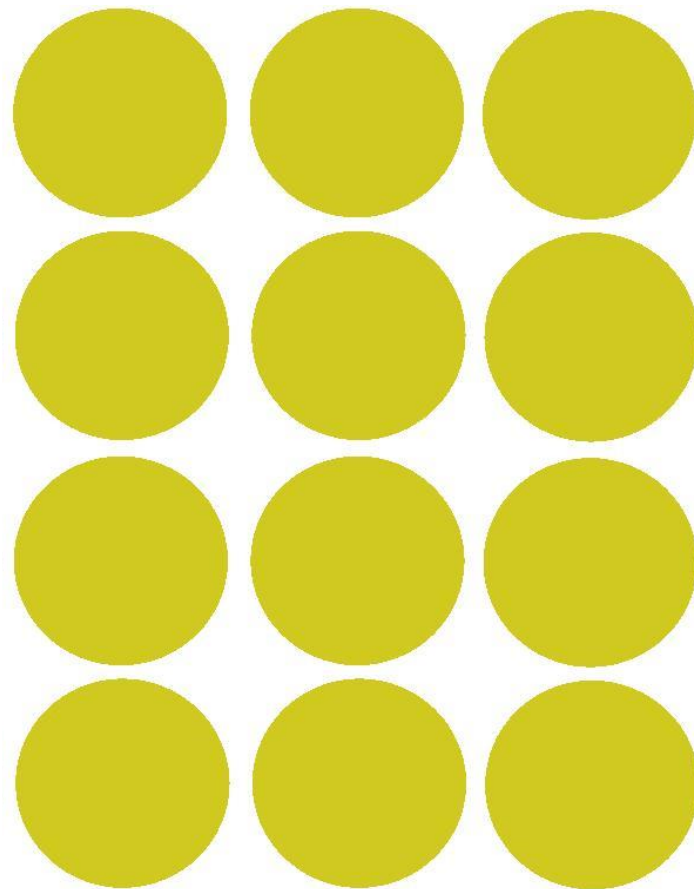
17 from the web



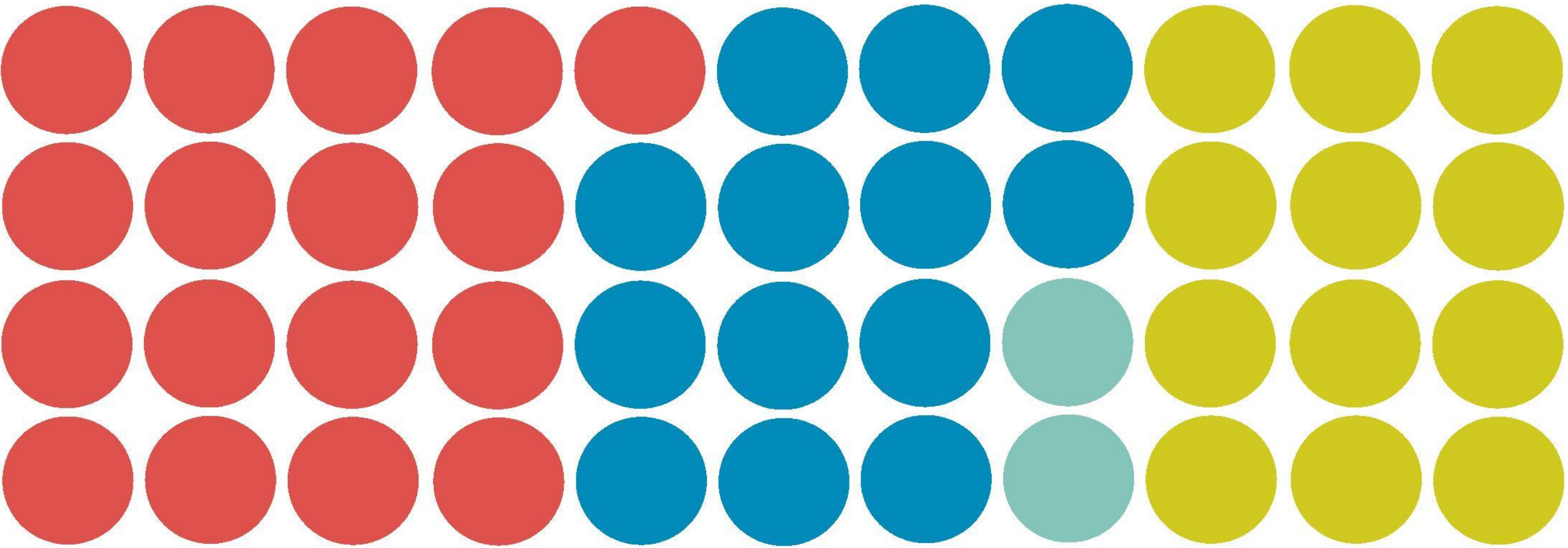
13 from Library collections



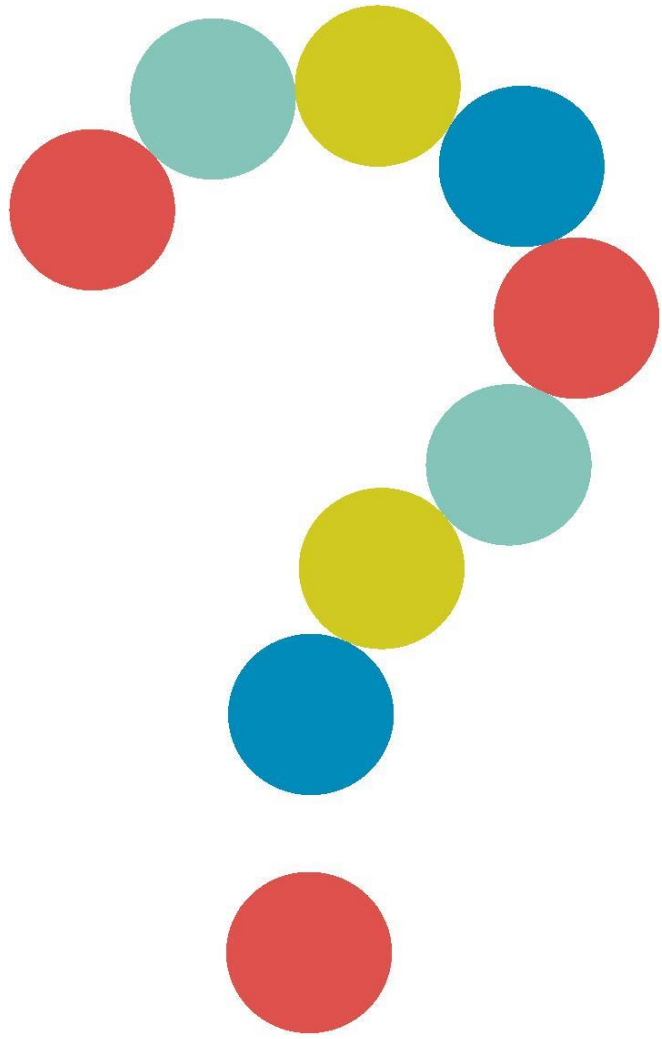
2 from Kindles



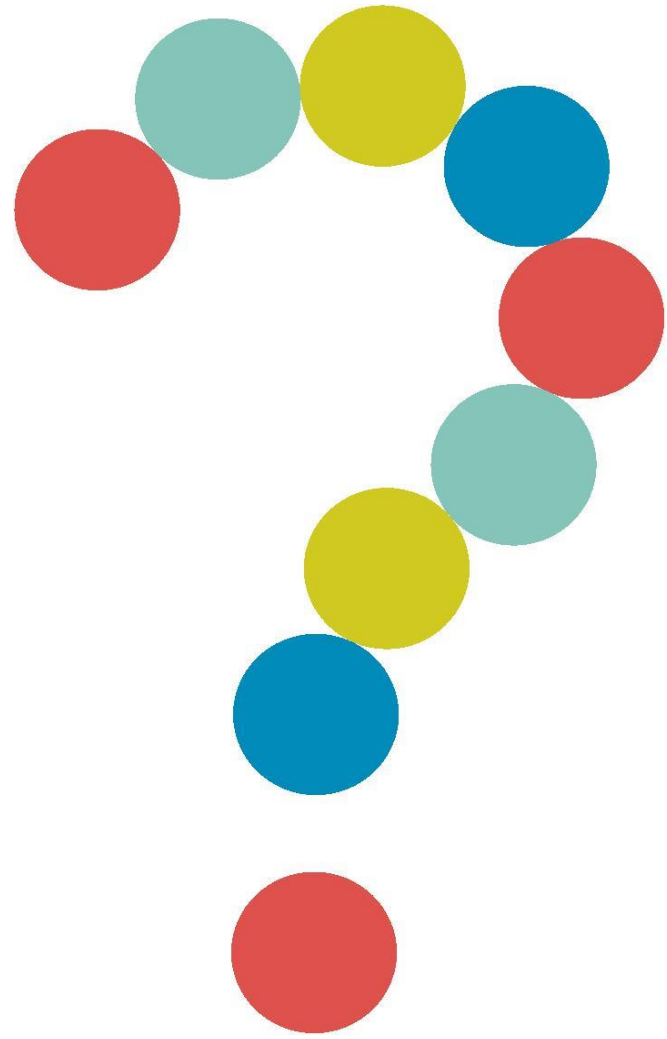
12 could not be traced



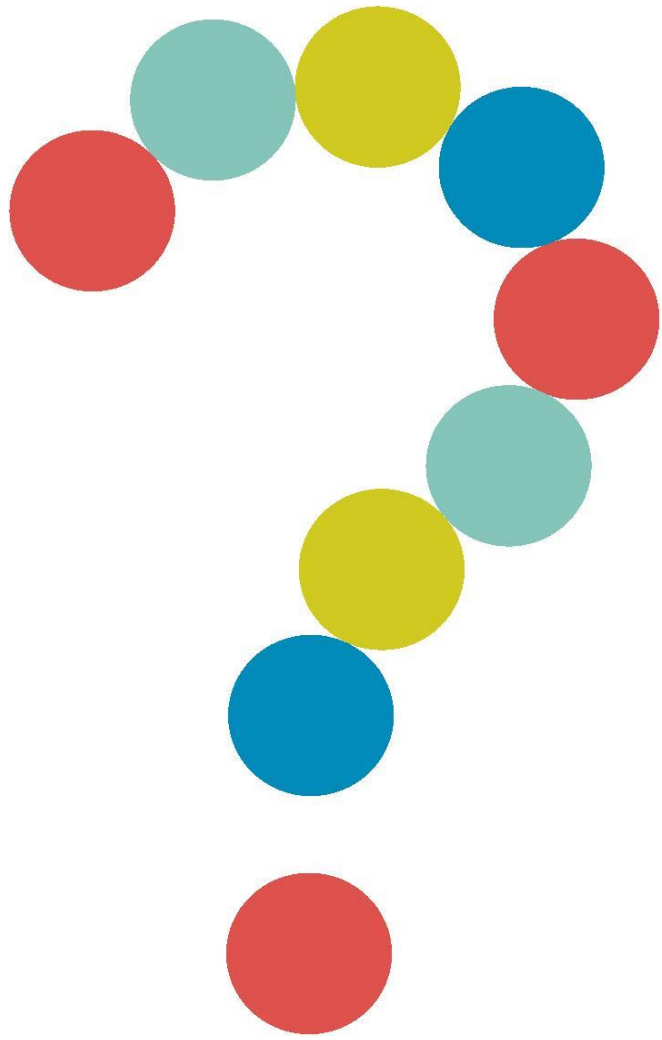
44 e-books were cited in 480 pieces of coursework
17 from the web 13 from Library collections
2 from Kindles 12 could not be traced



What are the reasons for this pattern of usage?



“I would like to read them more frequently but most of the book readings I did were only available in print”



“When I take a book out for my essay I use it nearly always but with e-books because you can just click around you can find all sorts of things and maybe it leads to something else... I end up using them less perhaps as actual citation or as an actual reference in my essay because it’s more flexible”



Non-user

“I suppose they’re fine, they’re exactly the same content but I think I will always prefer to have an actual book in my hands”



Occasional user

“I dip in and out of them. It’s harder to read a full book on a kindle or a laptop because you’re distracted by other things”

A young man with dark hair, wearing a grey t-shirt, is seated at a wooden table in a library. He is looking down at a tablet computer he is holding with both hands. The tablet screen shows a web browser with a search bar and some text. In the background, there are bookshelves filled with books, other people sitting at tables, and a brick pillar with a sign that says "Social study".

Frequent user

“I prefer reading on screen and being able to use ctrl F extensively, you can make notes on them and then you can email yourself notes”



Increasing the frequency of frequent users


Creating the empowered e-book user



Access items from reading list or find them using a resource discovery tool



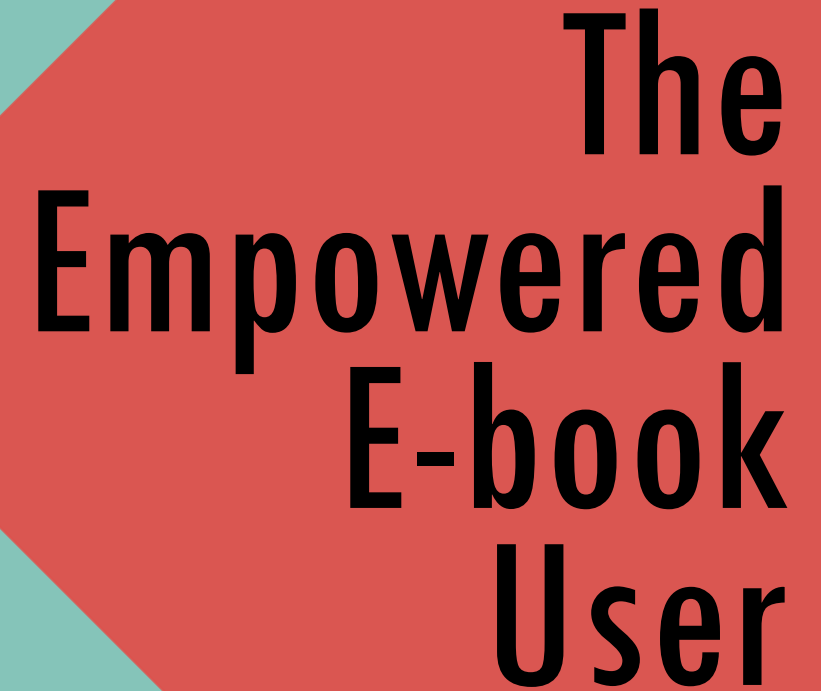
Search within an e-book using inbuilt functionality



Evaluate the information, annotating if appropriate

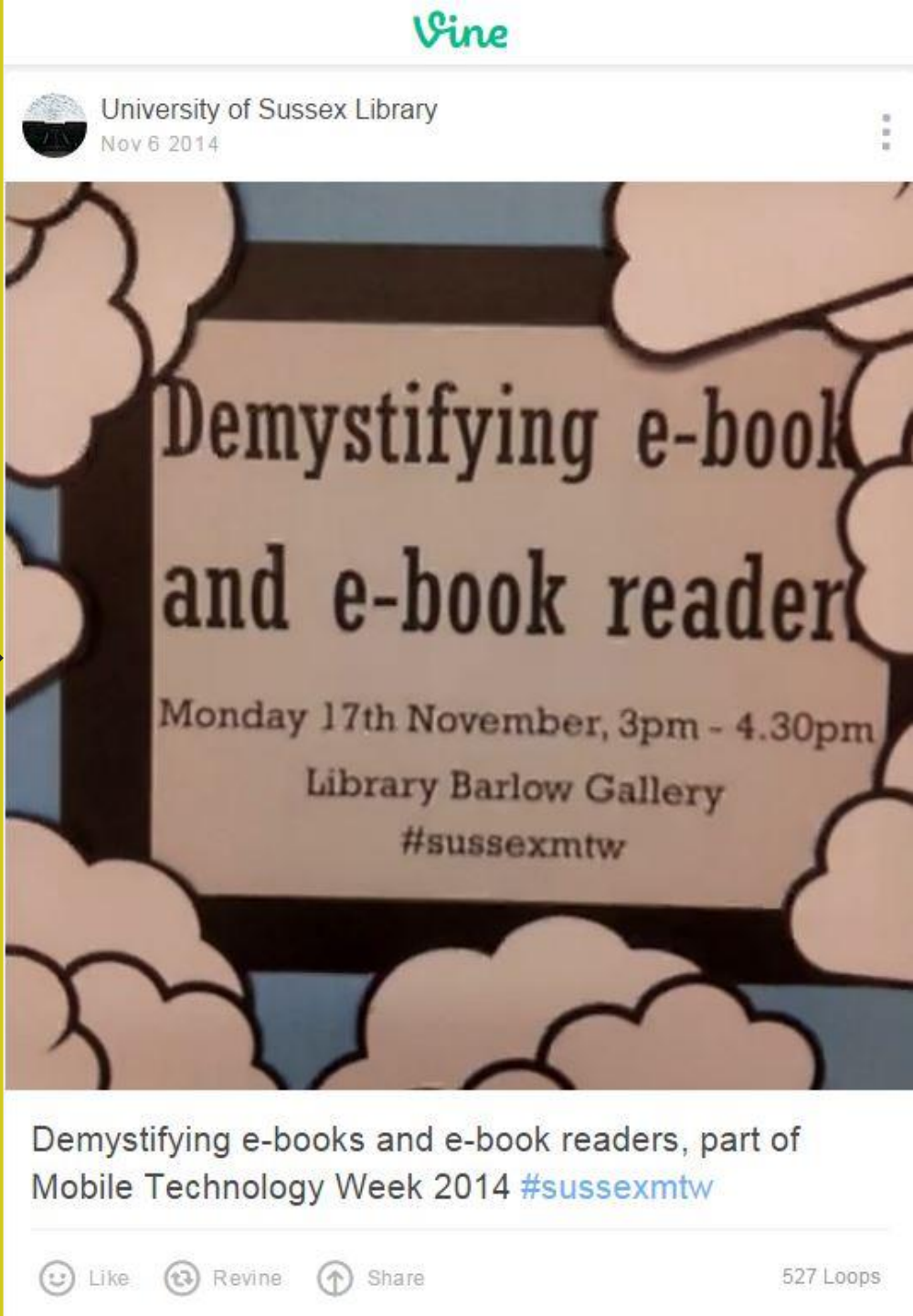


Make use of the information for seminars or coursework



**The
Empowered
E-book
User**

Teaching



Teaching

General e-book
workshops covering
several collections

Targeted teaching
of particular
collections to
particular cohorts

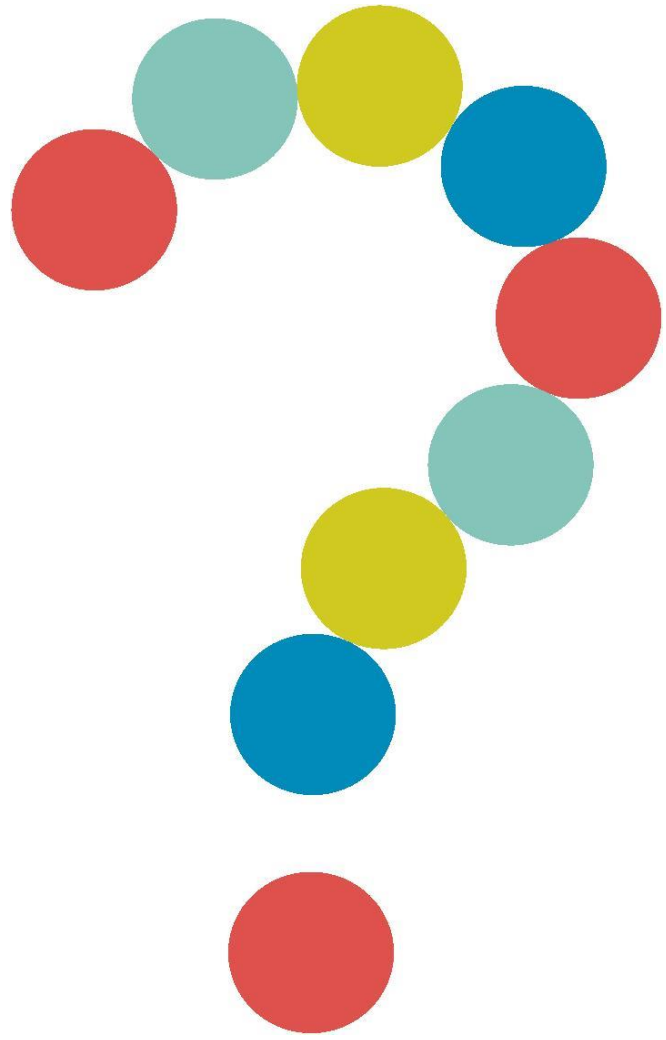
Support



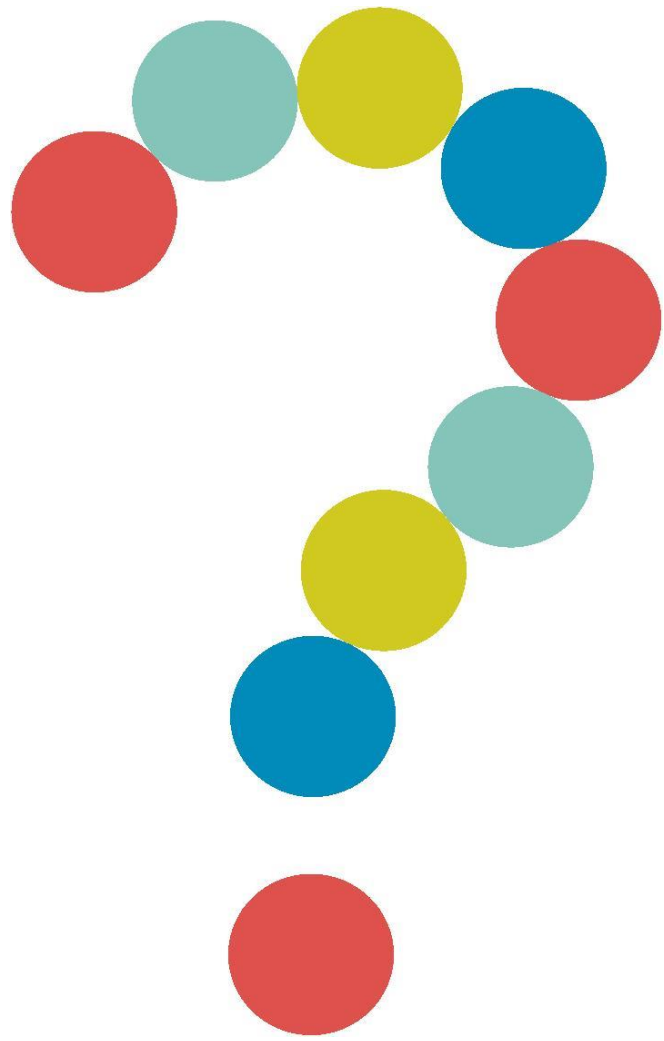
Support

Dedicated
e-book subject
guide

Relevant e-book
collections added
to different
subject guides



But has it
worked?



Questions



Questions



**FURTHER
INFO**

Article: Groves, A. 2014.
What's the use?: analysing
student citations to provide new
insights into e-book usage.
Insights 27(2), pp.198-204.

Poster: [www.slideshare.net/
infolit_group/groves](http://www.slideshare.net/infolit_group/groves)

Email: A.Groves@sussex.ac.uk

Twitter: @AntonyGroves